

Rideshare & Win!

California Rideshare Week is Oct. 6-10, and when you pledge to share the ride at least once during the week, you could win any of hundreds of prizes, like getaways, free gas, gift cards and more.

You'll also win in other ways. People that rideshare to work save money on gas, wear and tear on their cars...plus get to work and home faster when they take the carpool lane. And we all win because more ridesharing means less traffic and cleaner air.



To participate, all you need to do is make the pledge. Then carpool, vanpool, ride the bus or rail, or even bicycle or walk to work.

Ask your employer for more information, or pledge online at CommuteSmart.info

3 Easy Ways to Find the Rideshare Option That's Right for You



1. Ask your employer if they offer rideshare assistance.

2. Go to CommuteSmart.info to get an instant list of carpool partners, vanpool seats available or bus/rail itinerary



3. Call 1.800.COMMUTE for operator-assisted rideshare help

In Brief

Measure R to Go Before Voters Nov. 4

Measure R, which goes before voters Nov. 4, is a proposed half-cent sales tax for Los Angeles County that would finance dozens of transportation improvement projects—everything from fixing potholes to major highway construction. If approved, the measure would take effect July 2009 and is expected to generate \$40 billion over 30 years. For details, go to metro.net



Transit Ridership Continues to Climb

Americans took more than 28 billion trips on public transit in the second quarter of 2008 – an increase of 5.2% over the same time period the year before, according to the American Public Transportation Association (APTA). While transit use was up, miles traveled on our nation's roads dropped by 3.3%. To see the complete APTA ridership report go to apta.com

