

## Who Gives the Best Traffic Reports?



Every year, the Rideshare Week agencies honor the best in radio and TV rideshare reporting with the Golden Pylon Awards—and now you can help select the winners. Have you noticed any on-air traffic reporters who regularly mention ridesharing, carpool lanes or “Rideshare Thursday?” Nominate them for an award! One lucky voter and a guest will be invited to the Golden Pylon Awards luncheon on Sept. 30. **Cast your vote by Sept. 18 at CommuteSmart.info**

## Win Free Transit for a Year

Post a video on YouTube.com that explains why you “dumped the gas pump” and you could win free transit for an entire year. In addition, the first 25 people who submit a video entry to the contest will receive a \$25 VISA cash card. For details on how to participate, visit the American Public Transportation Association at [apta.com](http://apta.com). Contest ends Sept. 18.



## What's Happening



### International Car-Free Day

International Car-Free Day is Sept. 22, a day when people are encouraged to leave their cars at home and try an alternative way to get around. For details on events in major cities throughout the world, go to [22september.org](http://22september.org)

### California Rideshare Week

California Rideshare Week is Oct. 5-9. Pledge to share the ride at least one day during Rideshare Week and qualify to win great prizes; contact your employer for more information.

### Gas breaks \$3 a gallon again...

But not as bad as last year. So says the Automobile Club of Southern California, which reports that the average price reached about \$3.05 a gallon as of mid-August—as much as 16 cents higher than in July. Even though gas prices are up, they're still far below the record-breaking prices of a year ago, when they topped \$4.60 here. A great way to bring down the high cost of gas: drive less by sharing the ride.

